

# Pearson Broadcasting Group

## KERX Contest Rules

- Employees and their families of Pearson Broadcasting Group, their respective affiliates and affiliate stations, advertising, production, promotion and fulfillment agencies are not eligible
- No purchase necessary. Must be 18 years of age or older to win.
- One winner per household for the duration of the contest.
- Contest description: At 7:40 a.m. each morning Monday through Friday, a "Song of the Day" will be announced and played. At some unspecified time during the remainder of the day, the "Song of the Day" will be aired again. When the song starts, the 9<sup>th</sup> caller at 479-424-3953 will win the prize for that day. The "Song of the Day" title will **NOT** be available on the Rebel website 953therebel.com, nor will any employee of the station impart the title or expected air time via phone or in person.
- Winners must be willing to provide their full legal name, street address, home and/or cell phone numbers and date of birth. Winners must also be willing to complete an IRS Form W9. A winner may be deemed ineligible if any information or form is incomplete.
- Winners will receive their prize in the form of a check made out to them from KERX. **Checks will be available to pick-up after noon (12) on Wednesday of the week following their win.** For example: winner from Monday, May 4, 2009 will be able to pick up the check on Wednesday, May 13, 2009 after noon.
- **WINNERS MUST PICK UP CHECKS IN PERSON.** Other individuals will NOT be allowed to collect checks. Winners must provide a government-issued form of picture identification such as a driver's license, state I.D. card or active military I.D..
- Prizes will be awarded as follows: Monday, Tuesday, Wednesday and Friday prize will be \$100 (one hundred dollars); Thursday prize will be \$1000 (one thousand dollars)
- All Federal, State and Local laws and regulations apply. Taxes and any expenses not expressly provided for herein are the sole responsibility of the winner. Void where prohibited or restricted by law.
- The solicit of on-air contesting by KERX or ESPN Radio serves as eligibility and releases Pearson Broadcasting Group and affiliate radio stations from any and all harm, injury or liability that may result in connection with the awarded prize. All winners consent to the use of his / her name, voice, photograph and likeness for advertising publicity materials of trade purposes without further compensation (except where prohibited). Only one prize per household or family.
- Odds of winning any on-air contest on KERX or ESPN Radio are based upon the total number of eligible entries or phone calls during the on-air solicit.
- For questions or a list of winners, please send a self-addressed stamped envelope to KERX 1912 Church Street, Barling, AR 72923